

# VIRTUAL REALITY

Elle partnered with H&M to experiment with 360-degree video footage of the Elle Style Awards 2016.

Charlotte Tilbury enlists Kate Moss for virtual reality 'Scent of a Dream' campaign.

You can be the first in Hong Kong to embrace VR in your PR and marketing activities the way no one has done before. We have done it and we know how to do it best.



VR DEMO

# 3 · six · 5

3D Animation & Virtual Reality Films

[www.3six5.net/vr](http://www.3six5.net/vr)

## VR at Events

Brands brainstorm how to use VR at their next event to provide unforgettable experience to their customers. Everybody wants to be the first to do it. Your brand can take the lead now. Surprisingly, ladies are as interested in trying it out as the gents are.



VR DEMO



## VR in the News

Charlotte Tilbury is the latest brand to utilize virtual reality in Covent Garden and Selfridges on Oxford Street, London. A virtual reality film stars super model Kate Moss.



Source: <http://www.retail-focus.co.uk/tech/2195-charlotte-tilbury-launches-virtual-reality-experience-at-selfridges>





## VR in the News



Björk – the famous musician ran an experimental VR project merging of Björk's music and cutting-edge technology that expands the musical experiment realm

Source: <http://www.miraikan.jst.go.jp/en/exhibition/bjorkdigital.html>



## 360 VIDEO | Virtual reality: the future of fashion shows

- 'The Dior RTW SS16 show'



Enter the Virtual Reality experience  
of the Dior Ready to Wear Spring Summer 2016 Fashion Show!

<https://nowfashion.com/360-video-virtual-reality-the-future-of-fashion-shows-the-dior-rtw-ss16-show-17283>

<http://www.dazeddigital.com/fashion/article/30163/1/is-virtual-reality-the-future-of-the-fashion-show>



## VR in the News

Standard Chartered attracted new clients with the VR Anfield Story

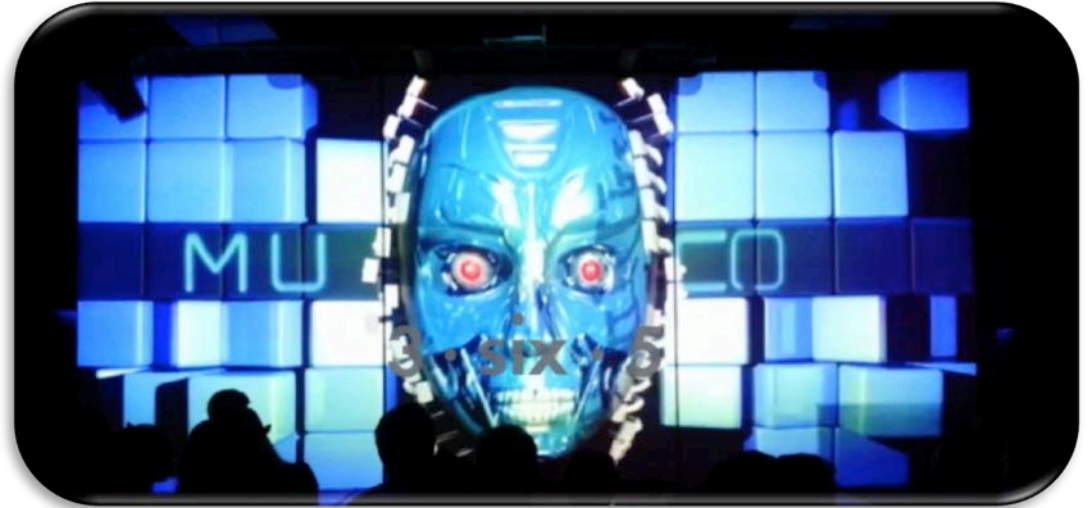


VR DEMO





### The Future



BE the NEXT !

Get in touch to arrange a DEMO, brainstorming and consultation session.

Discover how your Brand can make use of VR in order to enhance marketing, boost sales and strengthen CRM.

VR DEMO



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Innovating Immersive Experiences

Some of Our Clients

VR DEMO





### Our Clients

#### SELECTED GOVERNMENT INSTITUTIONS



Swiss Consulate in HK



Taiwan Textile Federation  
紡拓會



POLISH  
TOURIST  
ORGANISATION



THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學



香港中文大學  
The Chinese University of Hong Kong



CICB CENTRO DAS INDÚSTRIAS DE  
CURTUMES DO BRASIL



AGÊNCIA BRASILEIRA DE PROMOÇÃO  
DE EXPORTAÇÕES E INVESTIMENTOS

HONG KONG FILM AWARDS



香港電影金像獎

HONG KONG  
FUR FEDERATION

We have a track record of working with top global brands, agencies, theme parks and government institutions.

VR DEMO



### Our Clients

#### SELECTED GLOBAL BRANDS



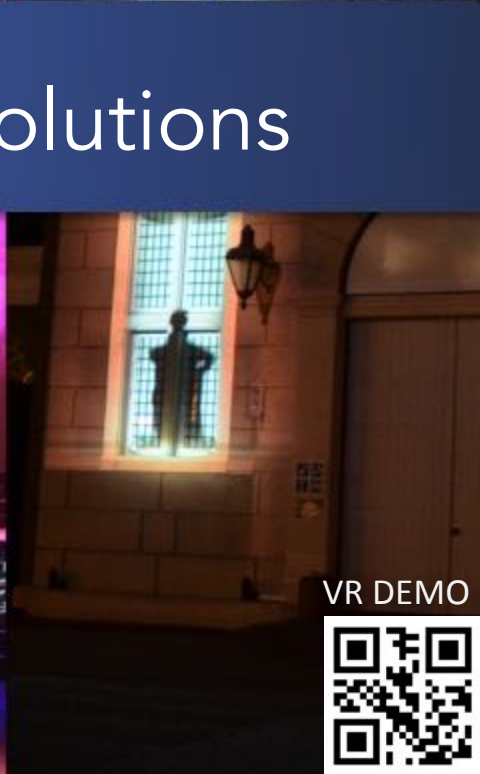
VR DEMO



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Innovating Immersive Experiences

our solutions



VR DEMO







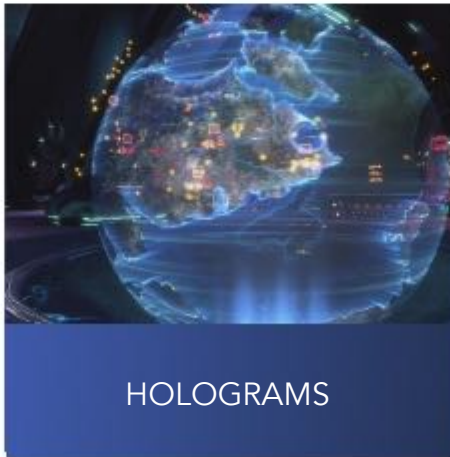
3D PROJECTION MAPPING  
OUTDOOR



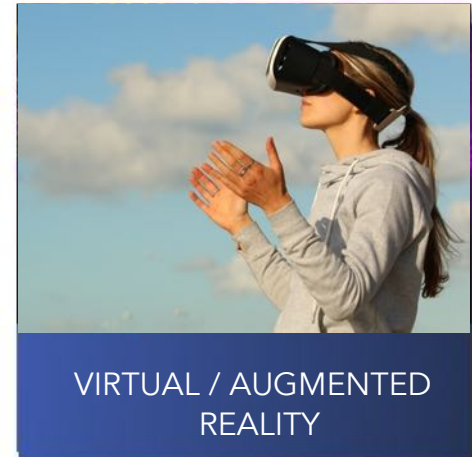
3D PROJECTION MAPPING  
INDOOR



MULTIMEDIA  
SPACE DESIGN



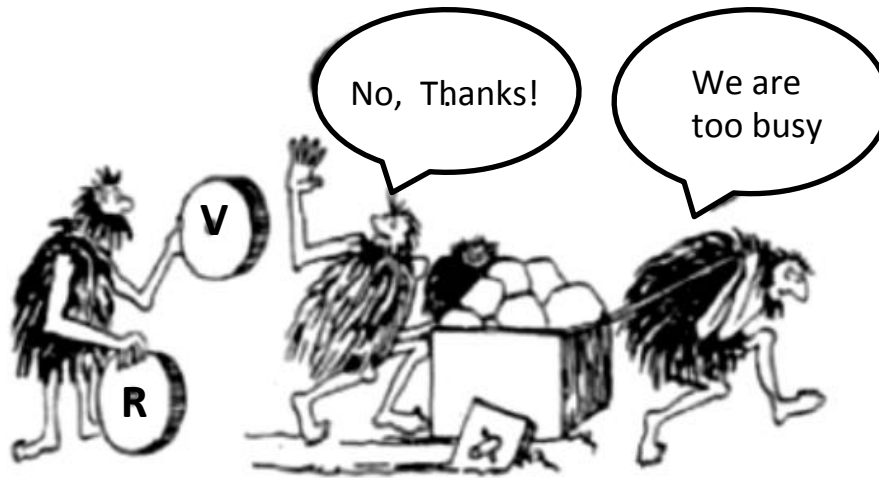
HOLOGRAMS



VIRTUAL / AUGMENTED  
REALITY

VR DEMO





Schedule a quick chat with us to learn and understand more. We will bring VR demo to your office.

[www.3six5.net/vr](http://www.3six5.net/vr)

[info@3six5.net](mailto:info@3six5.net)

VR DEMO

